

## **AZVT Sponsorship and Advertising Levels**

### **Welcome Bag Inserts \$100**

- Allows your company to place anything you like into the welcome bags for our participants
- Excellent way to advertise to hundreds of attendees at once!

### **Program Advertising logo, \$100**

- Places your logo inside the program, to which is handed out to every participant

### **Program Advertising, ½ or full sheet ad, \$150 or \$200**

- This package allows you to place either ½ sheet or full page ads in our Proceedings.

### **Conference Display Table-\$200**

- This will be for an 8 foot table to be used through the entire conference. Can be used for whatever the sponsor wishes.

### **Banner Logo-\$500**

- Large Banner displayed at the podium of the speakers, center of the room where all eyes can see.
- Will be displayed the entire conference
- Only 3 logos will be displayed, first come first serve!

### **Website Advertising-\$200**

- Want your logo seen by 1000's of people 365 days a year? Then this option is for you.
- Displays your logo on the main page of the AZVT site for a full year

### **Nametag Advertising-\$300**

- Every attendee wears a name tag, and only 2 logos will appear on those name tags. Don't miss out to be one of the two companies that are on every person's neck!

### **Icebreaker Sponsorship-\$900.00**

- This is a great way to reach all of the attendees. The icebreaker is the very first meeting of the conference, to which everyone is settling in for the lectures.
- Logo prominently displayed throughout the event

### **Break sponsor-\$600**

- Breaks are scattered through the conference and is a great way for all attendee to see you company logo. Everyone at the conference attends the breaks. There are only limited number of breaks for sponsoring

### **Conference Lunch Sponsor-\$900**

- Company logo prominently displayed at the luncheon
- All attendees present for this event

## **Sponsorship Packages**

### **Bronze Package-\$250**

- Welcome bag inserts
- Program advertising logo
- Program advertising ½ page ad

### **Silver Package -\$1200**

- Welcome bag inserts
- Program advertising logo
- Program advertising ½ page ad
- Icebreaker sponsorship
- Website advertising
- 1-8 foot table for any product display to be used throughout the entire conference

### **Gold Package -\$1400**

- Welcome bag inserts
- Program advertising logo
- Program advertising 1 full page ad
- Break sponsorship
- Website advertising
- Name tag advertising
- 1-8 foot table for any product display to be used throughout the entire conference

### **Platinum Package-\$1600**

- Welcome bag inserts
- Program advertising logo
- Program advertising 1 full page ad
- Break sponsorship
- Website advertising
- Name tag advertising
- 1-8 foot table for any product display to be used throughout the entire conference
- Banner logo

Thank you for considering sponsorship of AZVT. Please do not hesitate to contact any of our sponsorship team with further questions.

Kristine Trotta-Hissrich: [ktrotta@pittsburghzoo.org](mailto:ktrotta@pittsburghzoo.org)

Patrick Kline: [pkline@lvzoo.org](mailto:pkline@lvzoo.org)

Nicole Montgomery: [nmontgomery@marinelife.org](mailto:nmontgomery@marinelife.org)