

Deadlines and Submission Info, 2020

| | |
|---|-------------------|
| Proceedings Advertising Logo | August 1, 2020 |
| Proceedings ½ and Full-Page Advertisement | August 1, 2020 |
| | |
| Nametag Advertising Logo | August 1, 2020 |
| Banner Advertising Logo | August 1, 2020 |
| Website Advertising Logo | August 1, 2020 |
| Lunch Sponsorship Logo | August 1, 2020 |
| Break Sponsorship Logo | August 1, 2020 |
| Icebreaker Sponsorship Logo | August 1, 2020 |
| | |
| ALL PAYMENTS for print and web | August 15, 2020 |
| | |
| Welcome Bag Donations (shipped) | September 1, 2020 |
| Silent Auction Donations (shipped) | September 1, 2020 |

Proceedings Advertisements: Prefer InDesign or high-res PDF (300DPI or higher)

Full-Page Ad

Trim: 8.378" x
10.75"

Bleed 1/8"

Safety 3/8" to 1/2"

½ Page Ad (horizontal)

Trim: 7.375" x 4.75"

Bleed 1/8"

Safety 3/8" to 1/2"

- ❖ Submit logos in PNG format
- ❖ Email all logos and advertisements to **AZVTsponsorship@gmail.com** by the deadline listed above
- ❖ Mail Welcome Bag Donations (200 units) / Silent Auction Donations to:
Virginia Zoo
Attn: Leah Rooker
3500 Granby Street
Norfolk, VA 23504

Questions? email: **AZVTsponsorship@gmail.com**